



# Health Discount Program Member Handbook



## Welcome to OptumHealth Allies Your partner for health care savings

### Here's how to get the most out of your membership:

1. Carefully review your membership kit. If you have any questions or need help locating providers in your area, call Customer Care and speak with one of our friendly Advisors.
2. When using our Web site to locate participating providers or facilities, click "Select" to get a discount confirmation. When using Customer Care, request that a confirmation be sent to you. The confirmation introduces you to the provider or facility and helps ensure you get your discount.
3. When scheduling an appointment, mention that you are an [PROGRAM NAME] member.
4. Show your member ID card and discount confirmation at the provider's office, then pay the discounted rate.
5. Enjoy your savings! And remember, your immediate family members can also use your card to get discounts.

**Your savings are guaranteed!** If you follow the steps above and do not get at least the minimum discount advertised, we'll refund the difference. Call Customer Care or log on for details.

Disclosure: The HealthAllies® Discount Program is administered by HealthAllies®, Inc., a discount medical plan organization located at 505 N. Brand Blvd., Suite 850, Glendale, CA, 91203, 1-800-377-0263. **HealthAllies is NOT insurance.** HealthAllies provides discounts at certain health care providers for medical services. HealthAllies does not make payments directly to the providers of medical services. The program member is obligated to pay for all health care services but will receive a discount from those health care providers who have contracted with the discount plan organization.

**You may cancel at any time.** If you cancel within 30 days of enrollment (within 30 days of receipt of membership materials for residents of CO, IN, MO, MT, ND, OH, OK, SC, and SD), you will receive a full refund. (The application fee is not refundable except in AR, CO and TN.) Note to Utah residents: This contract is not protected by the Utah Life and Health Guaranty Association. The program and its administrators have no liability for providing or guaranteeing service or the quality of service rendered.

The HealthAllies discount program is not sponsored by Allsup, Inc. By assisting persons to enroll in the HealthAllies program, Allsup is not engaged in the practice of medicine nor does it endorse any goods or services provided under the program. Allsup will not be liable for, and hereby disclaims, any liability arising out of, or connected with, any goods or services provided under the HealthAllies program, including any liability for payments. Allsup will receive a portion of each monthly fee payment for, among other things, enrolling individuals in the HealthAllies discount program.



## Medical

### Save on many medical care needs for you and your family, including:

- Practitioners: Save 15%-35% on primary care and on specialties including allergies and asthma, pediatrics and many more.
- Physical Therapy/Rehabilitation: Save 15-25%
- Diagnostics: Save 20-60% on imaging, X-rays and lab work
- Urgent Care/Quick Care Centers: Save 5% to 20%
- Hospitals/Outpatient Surgery: Save 5% to 20% on many hospital stays and outpatient surgeries that you arrange in advance. Important notes about hospital discounts:
  - The health discount program is not insurance and does not guarantee admission to a hospital or outpatient facility.
  - You must contact Customer Care to help you arrange your hospital discount prior to admission.
  - The Minimum Discount Guarantee does not apply to hospital care.
  - Hospital discounts are not available where prohibited by law
  - In case of an emergency, seek medical treatment immediately. If the health care facility is a member of our network, contact Customer Care for assistance in obtaining your discount.

### Sample Savings

Service	Typical Price	Member Price	You Save	Typical Discount
Cholesterol Test	\$20 - \$95	\$11 - \$75	\$9 - \$20	10 - 60%
Doctor Office Visit	\$50 - \$150	\$38 - \$71	\$12 - \$79	10 - 50%
Mammogram	\$150 - \$300	\$119 - \$248	\$31 - \$52	20 - 60%

*\*Examples only. Actual costs and savings may vary by provider, geographic area and service received.*

### To get your discount:

- Locate a participating provider by logging onto the [PROGRAM NAME] Web site or calling Customer Care.
- Get a discount confirmation, then call to make an appointment.
- Show your [PROGRAM NAME] member ID card and discount confirmation for BIG SAVINGS!

Code#

**Customer Care Center**  
**Toll Free: [1-XXX-XXX-XXXX]**  
**[www.URL.com]**



## Pharmacy

### Retail Pharmacies

Enjoy instant savings at approximately 60,000 leading drugstores and supermarkets. To find a drug store near you, log onto the Web site or call Customer Care.

Save an average of 20% on all commonly prescribed drugs, both generic and name brand. Sometimes drug stores price popular drugs at below-discount rates. *You are guaranteed always to receive the lowest price available* at that store on that day.

Simply show your member ID card at a participating pharmacy to get the discounted rate.

### Mail Order Service

Save an average of 50% off retail prices when you use the mail order pharmacy for recurring prescriptions.

To get started, download a mail order form from our Web site and mail or fax it to CVS Caremark, our discount pharmacy partner. Or, call CVS Caremark at 877-321-2652 to request a mail order form.

**Specialty Pharmacy:** If you use specialty injectable or oral medications for a chronic condition, call CaremarkConnect® at 1-800-237-2767.

Code#

Use your card at 60,000 drugstores nationwide, including:

- Albertson's
- Costco
- CVS
- Dominick's
- Duane Reade
- Eckerd Drugs
- HEB
- K-Mart
- Kroger
- Long's
- Marsh
- Meijer
- Osco
- Publix
- Raley's Drug Centers
- Rite-Aid
- Safeway
- Sam's Club
- Shoprite
- Target
- Walgreen's
- Wal-Mart
- Winn-Dixie

Call Customer Care for more locations.

**Customer Care Center**

**Toll Free: [1-XXX-XXX-XXXX]**

**[www.URL.com]**



## Dental

Save 10% to 35% percent on your dental care needs at more than 64,000 dental care locations nationwide. Save on these dental care services:

General Dentistry	Routine and preventive care, including cleanings, X-rays, and fillings
Pediatric Dentistry	Dental care just for children
Orthodontics	Treatment to correct the bite or improve the appearance of the teeth
Periodontics	Treatment of the gums and soft tissue
Endodontics	Root canal and other services to treat injuries, infections and diseases that affect the center of the tooth
Prosthodontics	Replacement of missing teeth and related mouth and jaw structures with bridges, implants and other artificial devices
Oral and Maxillofacial Surgery	Surgical treatment to repair injuries and deformations that affect the face, mouth, teeth and gums
Cosmetic Dentistry	Teeth whitening, bonding and other procedures to give you the smile you always wanted

To get your discount:

- Locate a participating provider by logging onto the [PROGRAM NAME] Web site or calling Customer Care.
- Get a discount confirmation, then call to make an appointment.
- Show your [PROGRAM NAME] member ID card and discount confirmation for BIG SAVINGS!

### Sample Savings

Product/Service	Retail Price	OptumHealth Allies Price	Discount
Child Fluoride Treatment	\$26	\$19	\$7
Bitewing X-rays	\$51	\$30	\$21
Adult In-depth Cleaning	\$79	\$48	\$31

*\*Examples only. Actual costs and savings may vary by provider, geographic area and service received.*

Code#

**Customer Care Center**

**Toll Free: [1-XXX-XXX-XXXX]**

**[www.URL.com]**



## Vision

Our vision network offers savings on eye exams, glasses, contact lenses and even laser vision correction. You can save at more than 15,000 vision care locations and more than 550 laser vision correction locations.

Enjoy these vision care savings:

- Eye examinations: Pay no more than \$40 each for an annual eye exam for you, your spouse and your dependents. (an average savings of \$22!)
- Eyeglass lenses (single-vision, bifocal, trifocal, lenticular): 20% discount.
- Frames: 20% discount
- Patient options (tints, scratch resistant coatings, UV protection): 20% to 40% discount
- Mail order contacts: 15% off
- Laser vision correction: 15% off standard pricing and 5% off promotional offers (available from all network providers). Or, choose fixed pricing ranging from \$695 to \$1,895 per eye (available only from LasikPlus centers).

To get your discount:

1. Locate a participating eye doctor by logging on to the [PROGRAM NAME] Web site or calling Customer Care.
2. Get a discount confirmation, then call to make an appointment.
3. For LASIK, call the Laser Vision Network of America (LVNA) Customer Service Department at 1-866-293-9117 to get a discount certificate. LVNA will mail or email you a certificate to you. You must have a discount certificate to guarantee that you will receive at least the discounted rate.
4. Show your [PROGRAM NAME] member ID card and discount confirmation or certificate for BIG SAVINGS!
5. To order contacts by mail: Log onto the Web site and follow the instructions. Or, call Vision Direct at 1-800-847-4663 and mention discount code HA2006.

Code#

**Customer Care Center**  
**Toll Free: [1-XXX-XXX-XXXX]**  
**[www.URL.com]**



## Alternative Care

Alternative and complementary treatments have become popular with millions of individuals suffering from pain and stress. Enjoy savings of 20 percent on these popular forms of alternative care from participating network providers:

- Acupuncture/Acupressure: The use of needles or pressure on specific points of the body to help relieve pain and restore health.
- Chiropractic: Manipulation of the spine and other joints to reduce pain and restore and maintain health.
- Massage Therapy: The application of pressure, tension, motion or vibration to the body to help increase physical and mental health.
- Naturopathy: A holistic approach to assisting the body's innate ability to recover through physical, dietary and emotional therapies.

### Sample Savings

Service	Typical Price	Member Price	You Save	Typical Discount
Chiropractic Office Visit	\$60	\$48	\$12	20%
Massage Therapy	\$70	\$56	\$14	20%

*\*Examples only. Actual costs and savings may vary by provider, geographic area and service received.*

To get your discount:

1. Locate a participating hearing care provider by logging on to the [PROGRAM NAME] Web site or calling Customer Care.
2. Get a discount confirmation, then call to make an appointment.
3. Show your [PROGRAM NAME] member ID card and discount confirmation for BIG SAVINGS!

Code#

*Got a health question?  
 For 24-hour access  
 to a Registered Nurse,  
 call Customer Care.*



**Customer Care Center**  
**Toll Free: [1-XXX-XXX-XXXX]**  
**[www.URL.com]**



## Wellness

Be healthy and save money, with discounted rates on a wide range of wellness-related services and products. Here are just a few:

### Fitness Clubs:

- Save on membership fees at more than 10,000 clubs in the GlobalFit network, including Curves and select Bally Total Fitness, Gold's Gym and World Gym locations.
- Save 50% on enrollment fees and 10% on monthly fees at Anytime Fitness clubs.
- Get \$30 off the lifetime membership fee and 5% off monthly fees for classes at MyGym children's fitness centers.

To find locations near you, log onto the [PROGRAM NAME] Web site or call Customer Care.

### Weight Management:

- Jenny Craig®: Get a free one-month trial and discounts of 20-50% on ongoing programs. Log onto the [PROGRAM NAME] Web site to print a discount coupon and find participating locations. Or, call 1-800-Jenny20.
- NutriSystem: Get \$30 off on a 28-day supply of food (an average savings of 10%), plus other complimentary benefits.

Other programs are also available. Log onto the [PROGRAM NAME] Web site or call Customer Care for information.

### Nutrition:

Learn to eat right – and save 20% – with personal nutrition counseling. To find practitioners near you, log onto the [PROGRAM NAME] Web site or call Customer Care.

Code#

Additional Savings Discounts are available on many types of wellness-related products, programs and services, including:

- Active Apparel
- Books and Other Media
- Fitness Clubs and Activities
- Fitness Equipment
- Natural Products
- Nutrition and Food
- Personal Development
- Relaxation Resources
- Smoking Cessation
- Vitamins and Supplements
- Weight Management

For more information, log onto the [PROGRAM NAME] Web site or call Customer Care.

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**[www.URL.com]**



## Long-Term Care Services

Get the care you need for yourself, your spouse, your dependents and even your parents, grandparents and in-laws at typical savings of 5-30%. Save on these long-term care services:

Home health care, homemaker services, respite care, hospice care, adult day care	5-30%
Skilled nursing homes:	5-15%
Assisted living facilities	5%
Medical supplies and equipment	10 -25%

To get your discount:

1. Locate a participating provider or facility by logging on to the [PROGRAM NAME] Web site or calling Customer Care.
2. Get a discount confirmation, then call to make an appointment.
3. Show your [PROGRAM NAME] member ID card and discount confirmation for BIG SAVINGS!

*"I saved \$1,200 on RN home visits. What a huge help!"*

*-Member, Albany, NY*

### Medical Supplies and Durable Medical Equipment

You can also save on everything from diabetes supplies to wheelchairs to aids for daily living. To purchase home medical supplies and equipment, log onto the [PROGRAM NAME] Web site. Or, contact the partners listed below directly. Be sure to use your discount code when ordering.

- ActiveForever offers products that help make life more comfortable and productive for those with pain or disabilities. To order a catalog, call 1-800-377-8033. Use discount code HAF to get your 10% discount.
- CareGifters offers safety products, wheel chairs, diabetic supplies, Aids to Daily Living and more at a **15&-25%** discount. Call **1-800 897-8611** and use discount code HA20percent to get your discount.

Code#

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**[www.URL.com]**



## Behavioral Health

When you or an immediate family member needs help coping with life's challenges, [PROGRAM NAME] can help, with savings on these behavioral health care services:

- Addiction medicine and treatment facilities
- Counseling
- Pediatric behavioral health
- Psychology
- Psychiatry

Save 15%-35% on treatment from behavioral health practitioners, and 15%-20% at 8,000 facilities nationwide.

### To get your discount:

1. Locate a participating provider or facility by logging on to the [PROGRAM NAME] Web site or calling Customer Care.
2. Get a discount confirmation, then call to make an appointment.
3. Show your [PROGRAM NAME] member ID card and discount confirmation for BIG SAVINGS!

### Online programs

Members save 20% at eGetgoing, the only fully accredited online drug and alcohol treatment program in the United States. Adult and teen programs are available. Log on to the [PROGRAM NAME] Web site for details.

If you or a loved one is struggling with depression, drug or alcohol dependency, anxiety or a host of other conditions, help is just a mouse click or phone call away.

Code#

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to a Registered Nurse,  
call Customer Care.*



**Customer Care Center**

**Toll Free: [1-XXX-XXX-XXXX]**

**[www.URL.com]**



## Hearing Care

[PROGRAM NAME] members can save on hearing aids and ancillary products from more than 3,000 hearing centers nationwide, including independent audiologists, hearing aid dispensers, universities and hospitals.

Members receive 30% off the MSRP or \$300 off the usual and customary charges\* for the total purchase, whichever is the greater discount. Each hearing aid purchase includes at no additional cost:

- Free quarterly cleanings and adjustments
- Yearly audiometric screenings
- First-year loss and damage insurance and repair warranty
- Batteries for the life of the hearing aid (up to two packages/quarter)

A wide selection of products from 26 different manufacturers is available. Here are just a few examples:

### Sample Savings

Manufacturer/Product	MSRP	Member Price	You Save	Typical Discount
Oticon Delta	\$4,700	\$3,290	\$1,410	30%
Widex DIVA	\$5,200	\$3,640	\$1,560	30%
Phonak eXtra other	\$2,337	\$1,635	\$700	30%

*\*Generally lower than MSRP so your cost will be even lower!*

### To get your discount:

1. Locate a participating provider by logging on to the [PROGRAM NAME] Web site or calling Customer Care.
2. Get a discount confirmation, then call to make an appointment.
3. Show your [PROGRAM NAME] member ID card and discount confirmation for BIG SAVINGS!

Code#

**Customer Care Center**

**Toll Free: [1-XXX-XXX-XXXX]**

**[www.URL.com]**



## Infertility Treatment

[PROGRAM MEMBERS] trying to conceive can save 10%-28% on reproductive care packages from physicians and treatment centers in the Advanced Reproductive Care (ARC) network. ARC providers have helped thousands of people build their families. By bundling professional services into fixed-fee plans, ARC offers patients these advantages:

- All-inclusive, individualized package pricing makes the total cost of care known before treatment starts
- Refund guarantee available with some packages
- Financing available for qualified applicants
- Simple and quick application process
- Experienced, friendly support team

### To get your discount:

1. Locate a participating provider by logging on to the [PROGRAM NAME] Web site or calling Customer Care.
2. Get a discount confirmation, then call to make an appointment.
3. Show your [PROGRAM NAME] member ID card and discount confirmation for BIG SAVINGS!

### Sample Savings

Service	Typical Price	Member Price	You Save	Typical Discount
IVF Cycle <i>Includes: Facility Free, FET, Hatching, Blastocyst, Cryo, Embryo Storage for one year, m Anesthesia</i>	\$14,125	\$10,206	\$3,919	28%

*\*Examples only. Actual costs and savings may vary by provider, geographic area and service received.*

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to a Registered Nurse,  
call Customer Care.*



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Toll Free: [1-XXX-XXX-XXXX]  
[www.URL.com]



## Marketplace

Our online Marketplace offers special discounts from more than three dozen leading health and wellness retailers. Enjoy the convenience of 24-hour shopping and home delivery while saving on all this and more:

- Fitness apparel and equipment from Champion Apparel, Danskin, NordicTrack and others
- Beauty supplies and skin care
- Weight loss programs from Jenny Craig, NutriSystem and others
- Aromatherapy, spas, and other relaxation products and services
- Eyeglasses and contact lenses
- Nutrition and natural foods
- Books and other media from McGraw Hill Professional and others
- Life management programs
- "Stop smoking" programs
- Vitamins and supplements

To get your discount, follow the onscreen instructions on the Marketplace Partner Information page.

1. For some online shopping partners, you will need to input a discount code.
2. For others, your discount is automatically applied at checkout.

Be sure to sign up for our monthly e-newsletter to find out about special offers for [PROGRAM NAME] members only.

Code#

**Customer Care Center**  
Toll Free: [1-XXX-XXX-XXXX]  
[www.URL.com]

## Health Discount Program Member Agreement

The following terms and conditions constitute the entire agreement between you and HealthAllies<sup>®</sup>, Inc., a discount medical plan organization located at 505 N. Brand Blvd, Suite 850, Glendale, Calif. 91203, 1-800-259-4226. The use of the discount services discussed in this Agreement is conditioned upon your compliance with the terms and conditions stated below.

### Membership Information

Member Name:  
[Group Name (if applicable);]  
Membership Fee: [\$XX.XX] per  
[month][frequency], payable [frequency/method]  
[Plus one-time application fee of \$XX.XX]  
Effective date: [xx/xx/xxxx]  
Customer Care (Monday- Friday, 7 a.m. to 8 p.m.,  
Central): xxx-xxx-xxxx toll-free  
Web site: [www.xxx.OptumHealthAllies.com]

### Membership Benefits

You, your spouse and your dependent children are entitled to use the discount program to access discounts on specified services from participating providers and facilities. The Handbook describes the discount services available to you. For more detail, visit the Web site or call Customer Care. Some specialties may not be available in all areas.

To add additional family members, call Customer Care or visit the My Account section of the Web site.

### Term and Cancellation

[Baked-in: Your enrollment in the program will renew on a monthly basis as long as the sponsoring organization continues to pay the monthly fee, or until it is cancelled by the sponsoring organization or by OptumHealthAllies.]

[DTC: Your enrollment in the program will renew on a monthly basis as long as you continue to pay the monthly fee, or until it is cancelled by you or by OptumHealthAllies. If paying by credit card, you may cancel at any time. If you cancel within 30 days of enrollment (within 30 days of receipt

of membership materials for residents of CO, IN, MO, MT, OH, OK, ND, SC, and SD), you will receive a full refund. If you cancel on the 31st day or later after enrollment or, where applicable, after delivery of materials, you will not receive a refund. However, you will be able to use the discount program until the monthly anniversary date of your enrollment. The application fee (if required) is not refundable except in AR, CO and TN. If OptumHealthAllies cancels your membership for any reason other than nonpayment of fees, OptumHealthAllies shall make a pro rata reimbursement of all periodic charges to you. Notice of termination will be sent to you by mail.] If you enrolled in OptumHealthAllies through an employer or other sponsoring organization, please contact the sponsoring organization to request cancellation.]  
[CalKids: Need language]  
[Other]

### Application of Discount/Minimum Discount Guarantee

OptumHealthAllies guarantees that for each service listed on the Web site, you will save at least the minimum discount percentage advertised as long as you follow the discount confirmation procedure outlined on the Web site or through the Customer Care Center. If you follow the discount confirmation procedure and do not receive at least the minimum discount to which you are entitled, contact Customer Care. OptumHealthAllies will refund the difference between what you paid and what you should have paid, had the minimum discount been applied.

Typical savings examples shown in the Handbook and Web site are examples only. Fees for Services vary by region, provider and service rendered.

### Disclaimer of Professional Liability

OptumHealthAllies is not engaged in the practice of medicine. Participating health care professionals are solely responsible for

## Health Discount Program Member Agreement

all services provided to consumers, and the traditional relationship between practitioner and patient shall in no way be affected or interfered with by OptumHealthAllies or any terms of this Agreement. OptumHealthAllies does not endorse, recommend or guarantee the health care professionals listed on the Web site and makes no representations or warranties about the type of services, quality of care, source of payment or billing practices of such practitioners. Information available through the discount program is not intended to constitute offers to sell or solicitations in connection with any health care professional or product. Information presented is general in nature and is not meant to replace the advice of health care professionals.

You agree that you assume all risk associated with the use of the discount program and that any decisions made about a health care professional or obtaining care are exclusively your responsibility. Although OptumHealthAllies makes due efforts to confirm that our participating health care professionals are credentialed, we cannot guarantee the credentials of any participating health care professional. Every effort has been made to ensure that only actively participating providers are listed on the Web site. We strongly recommend that you confirm that a provider is currently participating before you receive any services from that provider.

Members must pay the provider directly at the time of service unless otherwise agreed upon between provider and member.

### Privacy Policy

OptumHealthAllies is committed to protecting your privacy. We will ask you only for information necessary for you to use the program successfully, including but not limited to name, gender, date of birth, spouse and/or dependent data, address and contact information. OptumHealthAllies may disclose the personal information we collect about you only to our affiliates and

selected vendors or business partners who perform administrative services on our behalf, for the proper management and administration of OptumHealthAllies; or as required by law. No personal information about you will be disclosed to any third party without your consent or knowledge, except in accordance with this policy. OptumHealthAllies will not sell your personal information, but may disclose information about our enrolled members in aggregate form to certain third parties. In all cases, we will disclose the information consistent with applicable laws and regulations, and we will require the recipient to protect the information and use it only for the purpose it was provided.

### Modification of Terms

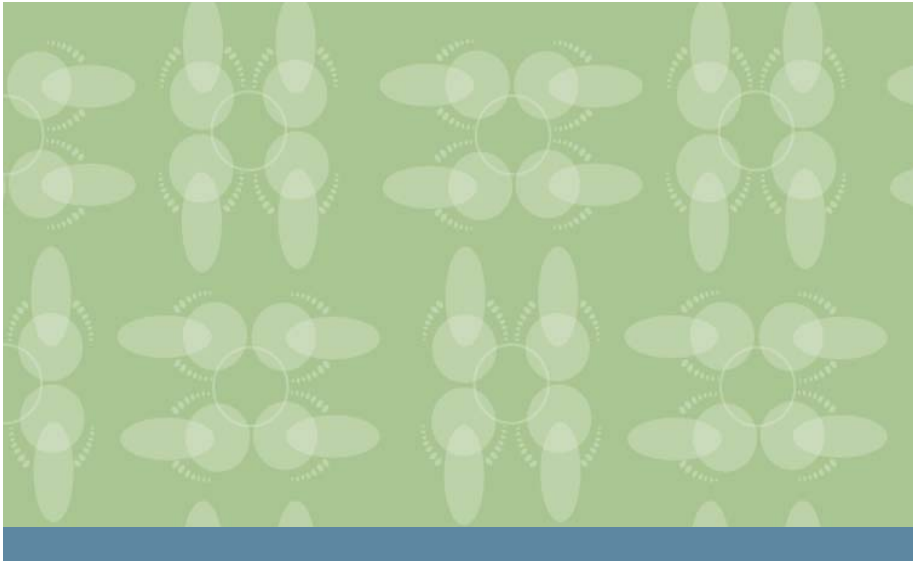
OptumHealthAllies reserves the right to modify the terms contained in this Agreement. OptumHealthAllies will clearly post all changes to this Agreement on the Web site. Written notice of any material changes will be mailed to you prior to the effective date of the change.

### Complaints

Members may file complaints about the availability of contracted discounts, or services, or other matters relating to OptumHealthAllies' contractual obligations to its members. OptumHealthAllies will acknowledge a complaint in writing within five (5) business days, will investigate the claim and will provide you with the results of our investigation no later than the 30th calendar day after OptumHealthAllies receives the complaint. Oral or written complaints should be directed as follows:

OptumHealthAllies  
505 N. Brand Blvd., Suite 850  
Glendale, CA 91203  
Phone: 877-426-2559  
CustomerCare@OptumHealthAllies.com

OptumHealthAllies  
(Rev.7/31/08) OHA001





## Laser Vision Correction

LASIK and other vision correction procedures allow individuals to enjoy clear vision without corrective lenses. Through [PROGRAM NAME], you have access to discounted rates from more than 550 credentialed surgeons.

Two ways to save

- Percentage Discount: (available from all network providers):
  - 15% off standard pricing
  - 5% off promotional offers (special or discounted pricing the physician may be offering to the general public on vision correction procedures.)
- Set Pricing: (Available from LVNA LasikPlus centers only:

\$695	Traditional Lasik	Free enhancements for 1 year
\$1,395	Traditional Lasik	Free enhancements for life
\$1,595	Custom Lasik	Free enhancements for life
\$1,695	Traditional IntraLase	Free enhancements for life
\$1,895	Custom IntraLase	Free enhancements for life

To get your discount:

1. Locate participating providers by logging onto the [PROGRAM NAME] Web site or calling Customer Care.
2. When you've selected a provider, call the Laser Vision Network of America (LVNA) Customer Service Department at 1-866-293-9117 to get a discount certificate. LVNA will mail or email you a certificate to you. You must have a discount certificate to guarantee that you will receive at least the discounted rate.
3. Show your [PROGRAM NAME] member ID card and LVNA discount certificate for BIG SAVINGS!

Code#

**Customer Care Center**  
**Toll Free: [1-XXX-XXX-XXXX]**  
**[www.URL.com]**



## Cosmetic Dental

Unhappy with the appearance of your teeth? Cosmetic dentistry may provide a solution! Many dental flaws can be corrected or improved through relatively simple procedures. Some of the most common problems that can be corrected include the following:

- Stained or Discolored Teeth
- Chipped or Cracked Teeth
- Missing Teeth or General Bite Dysfunction
- Crooked or Crowded Teeth
- Excessive or Uneven Gums

You can save 10 to 35 percent on a wide range of cosmetic dentistry services, including:

- Teeth whitening
- Bonding and veneers
- Crowns, bridges and implants
- Gum sculpting

To get your discount:

1. Locate a participating provider by logging onto the [PROGRAM NAME] Web site or calling Customer Care.
2. Get a discount confirmation, then call to make an appointment.
3. Show your [PROGRAM NAME] member ID card and discount confirmation for BIG SAVINGS!

### Sample Savings

Service	Typical Price	Member Price	You Save	Typical Discount
Porcelain Veneers (per tooth)	\$1,060	\$457	\$603	57%
Porcelain Crown	\$xx	\$xx	\$xx	xx%

*\*Examples only. Actual costs and savings may vary by provider, geographic area and service received.*

Code#

**Customer Care Center**  
**Toll Free: [1-XXX-XXX-XXXX]**  
**[www.URL.com]**



